



SECOND QUARTER BROADCASTING SERVICES REPORT FINANCIAL YEAR 2023/24

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EXECUTIVE SUMMARY

During the period under review, a total of 21 licenses were issued to broadcasting service providers for radio and television broadcasting services, bringing the total number of licensed broadcasting service providers to 676 as of 31st December 2023. The total number of broadcasters who were operational was 246 TV and 303 FM radio stations as at the end of the second quarter.

The subscriptions to broadcasting services grew marginally by 35,312 (0.56%) to a total of 6,378,439 at the end of December 2023 from 6,343,127 reported in the previous quarter. The subscriptions to DTT and DTH grew by 11,059 and 10,778 respectively, and for cable broadcasting services grew to 13,483. There was no growth in DTT population coverage which remained at 92.13%.

The broadcast content standards are set out in the Programming Code and have been broadly characterized as watershed period, children protection, advertisements, local content, and accessibility for persons with disabilities. The compliance levels for TV broadcasting increased from 92.6 to 96.4%, while for radio broadcasting, the compliance level registered a decline from 98.2% to 90.03% compared to last quarter.

I. INTRODUCTION

The ICT sector law mandates the Communications Authority of Kenya (CA) to promote and facilitate the development of a diverse range of broadcasting services in Kenya. This mandate includes issuing licenses for various broadcasting services and regulating and monitoring compliance with broadcast content standards. This report gives an overview of the performance of the broadcasting services during the first quarter of FY 2023/24.

II. STRATEGIC IMPLICATIONS

In its Strategic Plan 2023-27, the Authority, under Strategic Goal 2 on Empowerment and Protection of Consumers of ICT Services, Key Result Area 2.1 on Consumer Protection, has committed to ensuring compliance by licensees with regulatory requirements.

III. THE BROADCASTING MARKET

1. Licenses issued during the period under review

The Authority committed to increasing the number of broadcast licensees by processing 100% of all complete applications for new licences during the FY 2023/23. The Authority continued processing broadcasting service license applications issuing 21 licenses in the 2nd Quarter. Table 1 provides the trend of the new licences into various categories and compares it with the previous financial year's performance.

Table 1: Trends on licenses issued

| License Category | 2022/23 | | | 2023/24 | |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|
| | Q2 | Q3 | Q4 | Q1 | Q2 |
| Commercial free-to-air Television | 6 | 12 | 9 | 9 | 9 |
| Commercial FM Radio | 9 | 10 | 7 | 5 | 10 |
| Community FM Radio | 6 | 4 | 7 | 1 | 2 |
| Community Free to Air Television | 0 | 0 | 0 | 0 | 0 |
| Landing Rights Authorization | 0 | 0 | 0 | 0 | 0 |
| Subscription Broadcasting Service | 0 | 0 | 0 | 0 | 0 |
| Sub-Total | 21 | 26 | 23 | 15 | 21 |

From Table 1, Ten (10) new licenses were issued for commercial FM radio broadcasting, Two (2) for community FM radio broadcasting and Nine (9) for commercial Free to Air (FTA) TV broadcasting services. Figure 1 illustrates the growth in terms of number of new licenses issued.

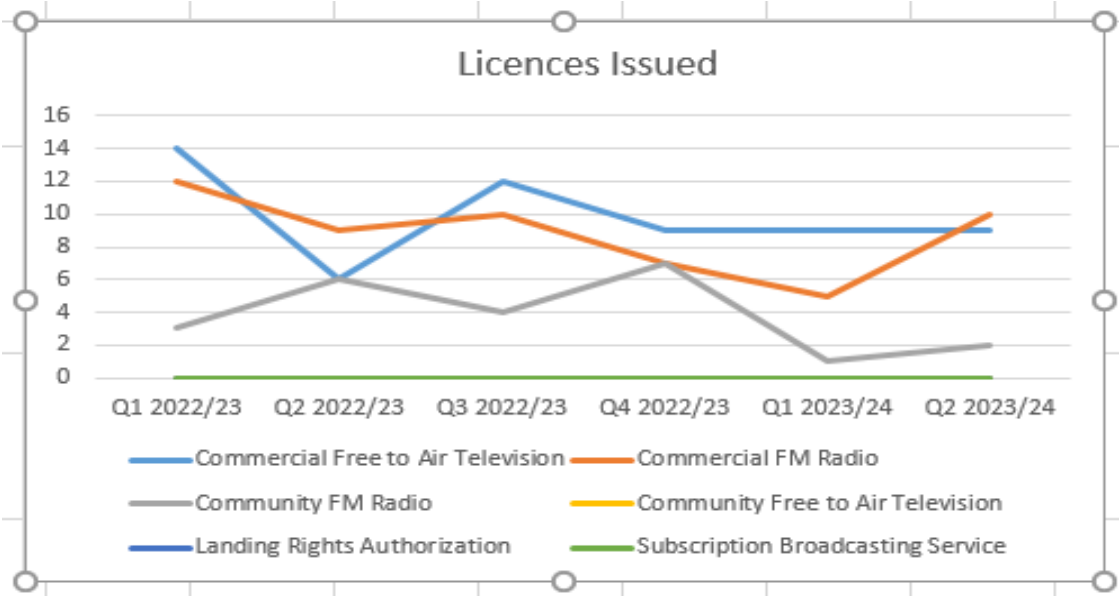


Figure 1: Trends in the number of licenses issued

The cumulative number of licenses issued under the broadcasting sub-sector up to the end of the first quarter of the financial year 2023/24 was 677 and the breakdown is shown in Table 2.

Table 2: Cumulative Licensees under Broadcast License Framework

| License Category | 2022/23 | | | 2023/24 | |
|--|------------|------------|------------|------------|------------|
| | Q2 | Q3 | Q4 | Q1 | Q2 |
| Broadcast Signal Distributor | 2 | 2 | 2 | 2 | 2 |
| Self-Provisioning Broadcast Signal Distributor | 3 | 3 | 3 | 3 | 3 |
| Commercial Free to Air TV | 306 | 318 | 327 | 337 | 346 |
| Community Free to Air TV | 9 | 9 | 9 | 9 | 9 |
| Commercial FM radio | 180 | 190 | 197 | 202 | 212 |
| Community FM Radio | 63 | 67 | 74 | 76 | 78 |
| Subscription Broadcasting Service | 18 | 18 | 18 | 18 | 18 |
| Subscription Management Service | 4 | 4 | 4 | 4 | 4 |
| Landing Rights Authorization | 5 | 5 | 5 | 5 | 5 |
| Total | 590 | 616 | 639 | 656 | 677 |

Table 3 shows the TV and FM Radio broadcasting stations that were on the air in the various quarters.

Table 3: Trends on the number of broadcasting stations on air

| FTA TV STATIONS | | | | | | |
|------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Category | Q1 2022/23 | Q2 2022/23 | Q3 2022/23 | Q4 2022/23 | Q1 2023/24 | Q2 2023/24 |
| Commercial FTA TV stations | 196 | 192 | 188 | 196 | 207 | 238 |
| Community FTA TV stations | 4 | 4 | 4 | 4 | 4 | 5 |
| Public FTA TV stations | 3 | 3 | 3 | 3 | 3 | 3 |
| Total | 203 | 199 | 195 | 203 | 214 | 246 |
| FM STATIONS | | | | | | |
| Category | Q1 2022/23 | Q2 2022/23 | Q3 2022/23 | Q4 2022/23 | Q1 2023/24 | Q2 2023/24 |
| Commercial FM Radio stations | 164 | 164 | 164 | 164 | 202 | 212 |
| Community FM Radio stations | 51 | 51 | 51 | 51 | 76 | 78 |
| Public FM Radio stations | 13 | 13 | 13 | 13 | 13 | 13 |
| Total | 228 | 228 | 228 | 228 | 291 | 303 |

There was an increase in the number of broadcasters in the free to air television category by 15% during the quarter. Table 4 shows the growth in the number of broadcasting stations that were operational from 137 TV and 186 FM radios in the year 2020/21 to 246 TV and 303 FM radios at the end of Q2 2023/2024

Table 4: Comparison of on-air FTA broadcasting services from 2019/20 to Q1 2023/24

| Number of stations | 2020/21 | 2021/22 | 2022/23 | 2023/24 |
|------------------------------|----------------|----------------|----------------|----------------|
| FTA TV | | | | |
| Commercial FTA TV stations | 130 | 175 | 196 | 238 |
| Community FTA TV stations | 4 | 4 | 4 | 5 |
| Public FTA TV stations | 3 | 3 | 3 | 3 |
| FM STATIONS | | | | |
| Commercial FM Radio stations | 131 | 164 | 164 | 212 |

| Number of stations | 2020/21 | 2021/22 | 2022/23 | 2023/24 |
|-----------------------------|----------------|----------------|----------------|----------------|
| Community FM Radio stations | 42 | 51 | 51 | 78 |
| Public FM Radio stations | 13 | 13 | 13 | 13 |

2. Subscription Broadcasting Services

The total subscriptions to broadcasting services grew marginally by 35,312 (0.56%) to a total of 6,378,439 at the end of December 2023 from 6,343,127 reported during the preceding quarter. Table 5 shows the subscription breakdown per category per broadcaster.

Table 5: Broadcasting Subscriptions

| <i>Category</i> | <i>Broadcaster</i> | <i>Period Ending</i> | | |
|-----------------|--------------------|----------------------|---------------------|------------------|
| | | <i>December-23</i> | <i>September-23</i> | <i>June-23</i> |
| DTT | Go TV | 2,746,512 | 2,735,461 | 2,709,323 |
| | Star Times | 1,741,365 | 1,741,365 | 1,741,365 |
| | Sub-Total | 4,487,877 | 4,476,826 | 4,450,688 |
| DTH | Azam | 76,714 | 73,758 | 73,031 |
| | MultiChoice (DSTV) | 1,152,998 | 1,137,898 | 1,100,687 |
| | Star Times | 304,610 | 304,610 | 304,610 |
| | Wananchi (Zuku) | 278,126 | 285,404 | 231,067 |
| | Sub-Total | 1,812,448 | 1,801,670 | 1,709,395 |
| Cable | Cable One | 2,685 | 2,658 | 2,608 |
| | CTN (MSA) | 2,060 | 2,048 | 2,372 |
| | Wananchi (ZUKU) | 69,674 | 56,230 | 48,474 |
| | Hirani | 3,600 | 3,600 | 3,600 |
| | Matrucchaya | 0 | 0 | 0 |
| | Wadani Cable | 95 | 95 | 95 |
| | Sub-Total | 78,114 | 64,631 | 57,149 |
| Total | 6,378,439 | 6,343,127 | 6,217,232 | |

Figure 2 illustrates the trend in subscriptions for broadcasting services for last six quarters to the period ending December 2023 (Q2 of FY 2023/24).

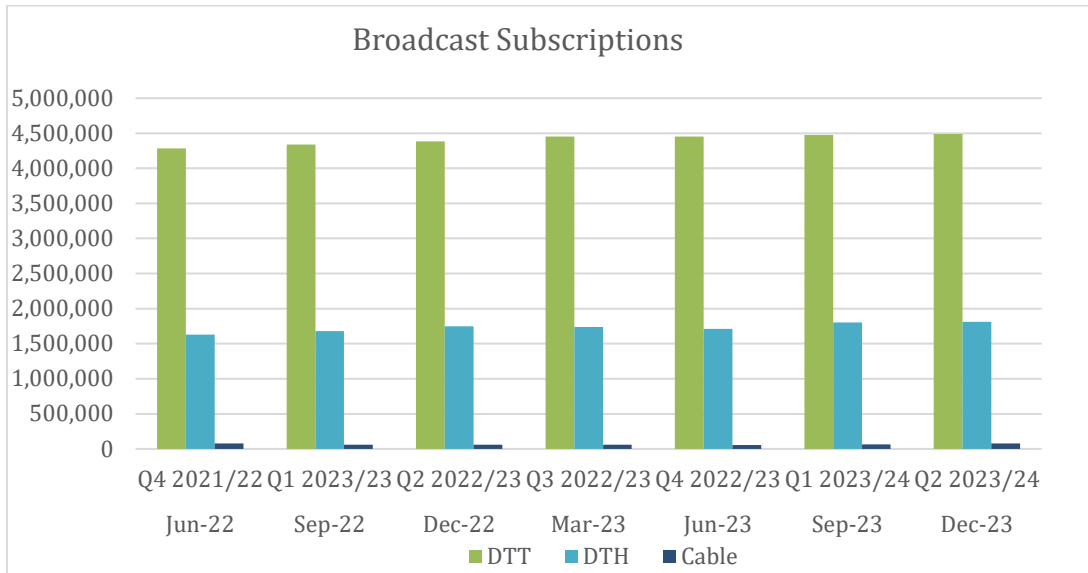


Figure 2: Trends in subscription to broadcasting services

DTT remained the most popular platform to access subscription broadcasting services accounting for 70.4 % while DTH accounted for 28.4% of the total number of subscriptions to broadcasting services as of 31st December 2023. This could be due to the relative affordability of monthly subscription fees compared to cable and DTH thus resulting in mass access at the lower market segments. Access to television through cable medium remained the least popular with only 1.2% of subscriptions being for cable television services which could be attributed to the low cable footprint due to the high cost of setting up the infrastructure compared to other forms of media.

During the quarter, subscriptions to DTT grew by 11,059 (0.25%) compared to the growth of 26,138 in the previous quarter, resulting in a total of 4,487,877 while the subscriptions to DTH services also grew by 10,778 (0.6%), resulting in a total of 1,812,448 subscriptions. The subscription to cable broadcasting services grew by 13,483 (20.9%) resulting in a total of 78,114. Overall, the total subscriptions to broadcasting services grew by 35,312 (0.56%).

Figures 3, 4, and 5 show the trend of subscriptions to DTT, DTH, and cable TV services respectively.

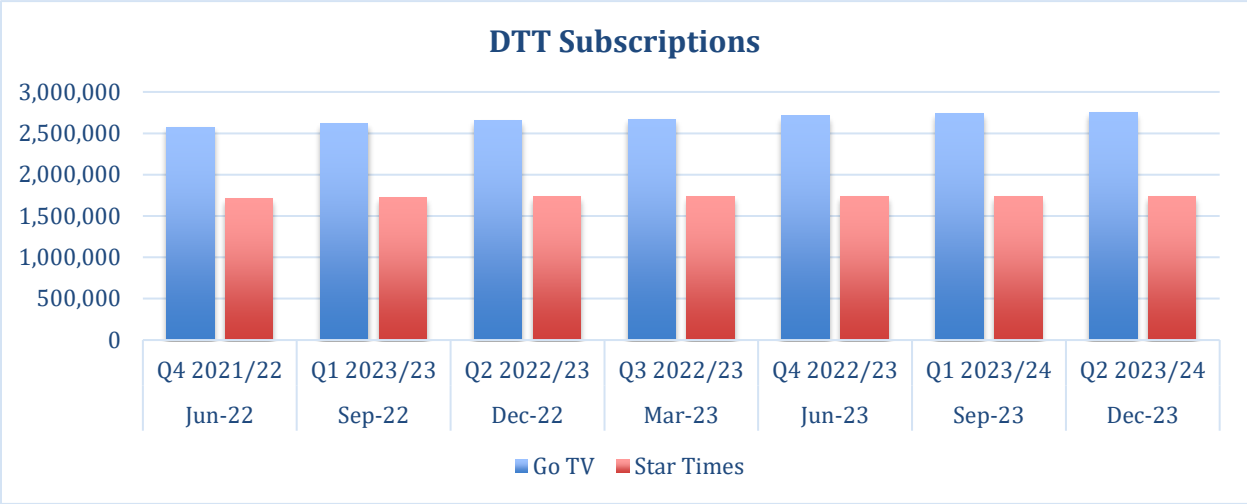


Figure 3: DTT subscription growth

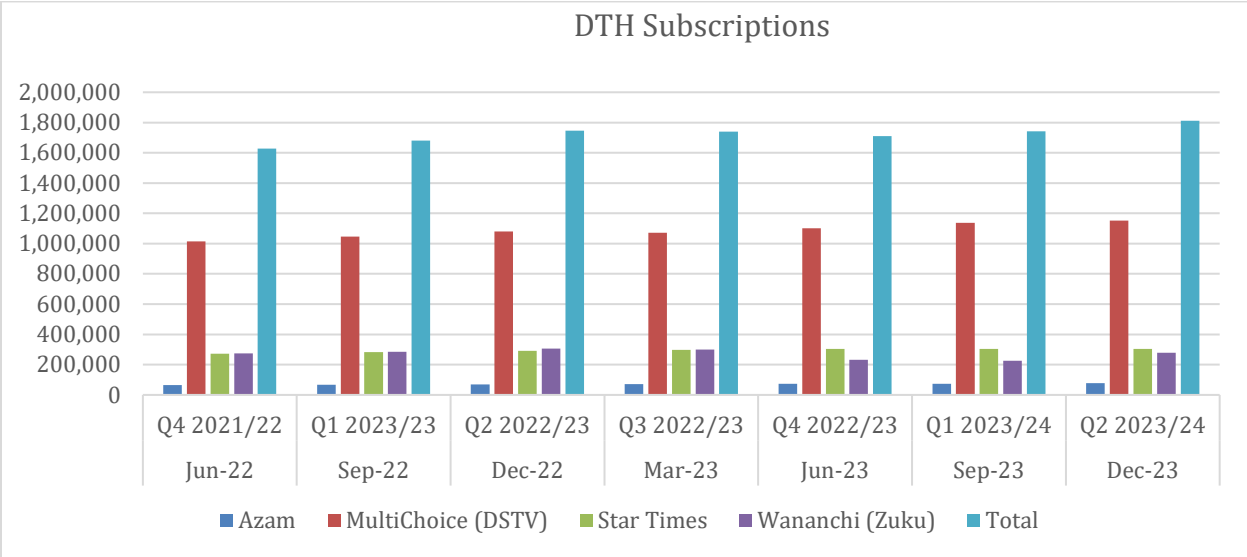


Figure 4: Trends in DTH subscription

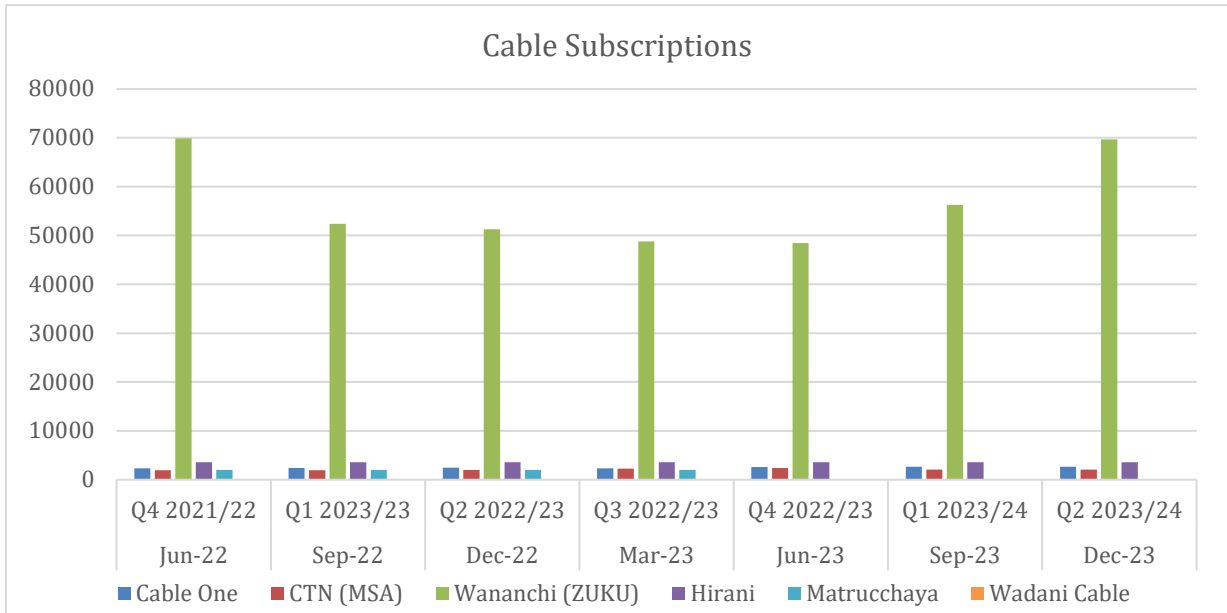


Figure 5: Trends in Cable TV subscription

3. Digital Terrestrial TV Population coverage

In the current fiscal year, the Authority aims to increase Digital Terrestrial Television (DTT) population coverage from 92.0 to 92.4 % by the end of June 2024. The current status of overall DTT population coverage remains unchanged at 92.13 % over the period. There was no mapping done during the quarter as the DTT Transmitters in Kwale & Kilifi are yet to be commissioned by the Pan Africa Network Group (PANG) Broadcast Signal Distributor (BSD) as envisaged. The Authority has made engagements with the BSDs as outlined below.

a. PANG DTT Network Rollout Implementation Status

The Authority held a meeting with PANG on 13th September 2023 to review the progress of PANG's DTT Network Rollout Implementation. PANG reported that the equipment for Kwale and Kilifi transmitter sites was expected to arrive in December 2023. Preliminary work, mapping out of the site and the coverage area is complete but due to logistical delays, the site installations are scheduled to end in January 2024. DTT mapping is scheduled to be undertaken in May 2024.

b. SIGNET DTT Network Rollout Implementation Status

Signet Signal Distributors Limited (SIGNET), however, has not made progress in the planned deployment of transmitters, which they have attributed to inadequate budget. The Authority

communicated to the parent ministry, in a letter dated 1st March 2023, to seek its intervention to assist Signet in addressing the regulatory requirements on rollout obligations.

The DTT coverage remains at 92.13% as shown in Table 6. The Authority continues to monitor the progress of the coverage commitments which is expected to lead to coverage growth upon commissioning.

Table 6: DTT population coverage at the end of Q2 of the FY 2023/24

| Period | BSD | | | | |
|------------|-------|--------|-------|-------|-------|
| | PANG | Signet | ADNL | GoTV | Total |
| Q1 2023/24 | 65.35 | 76.79 | 83.37 | 81.21 | 92.13 |
| Q4 2022/23 | 65.35 | 76.79 | 83.37 | 81.21 | 92.13 |
| Q3 2021/22 | 63.10 | 76.79 | 83.99 | 81.15 | 92.00 |
| Q2 2022/23 | 63.50 | 76.79 | 83.99 | 81.15 | 92.00 |
| Q1 2022/23 | 63.50 | 76.79 | 83.99 | 81.15 | 92.00 |

IV. BROADCAST CONTENT STANDARDS PERFORMANCE

4. Broadcast Content Standards Performance

The following is an analysis of broadcast licensees' compliance with the set broadcast content standards as set out in the *Programming Code*. The standards as set out in the Programming Code have been broadly characterized as follows:

- i. Watershed period guidelines
- ii. Good Taste and Decency (Religious programmes, Children's programming, religious programmes, coverage involving children, Occultism & Superstition, Advertisements, Sex, obscenity and pornography, Liquor, cigarettes and dangerous drugs, broadcast competitions, User-generated content)
- iii. Hate speech (sensitivity, crime or crisis situations)
- iv. Local Content
- v. Accessibility to broadcasting services by Persons with disabilities

a) TV Broadcast Content Compliance

During the period from September to December 2023, the Authority monitored a total of twenty-two (22) TV broadcasting stations for compliance with the set programming standards. This number was based on the capacity of the content monitoring team. Priority was also given to stations with a wider reach (broadcast countrywide) and those that were found to be non-compliant in the previous quarter.

During the period, the average compliance level for TV licensees was 96.4%. The compliance levels with minimum local content quota decreased marginally from 91.7% to 90.9% compared with Quarter 1 of FY 2023/24. The compliance with religious programming guidelines stood at 100%, while that of accessibility to broadcasting services by PWDs was at 87.5%.

Table 7 shows an overview of TV broadcasters' compliance with the set broadcasting standards, while Table 8 indicates the quarter-to-quarter performance.

Table 7: Q2 FTA TV broadcast content compliance performance

| No. | Content Standard | Specific Guidelines | Q2 Compliance (%) |
|-----|--|--|-------------------|
| 1. | Watershed period | Inappropriate content | 100 |
| 2. | Good taste and decency (Children’s programming, coverage involving children, religious programmes, advertisements, occultism & superstition, sex, obscenity & pornography, liquor, cigarettes & drugs, broadcast competitions, user-generated content) | Children’s programming | 100 |
| | | Religious programmes | 100 |
| | | Advertisements | 100 |
| | | Occultism & superstition, sex, obscenity & pornography | 100 |
| | | Liquor, cigarettes & drugs, | 100 |
| | | Broadcast competitions | 100 |
| | | User generated content | 100 |
| 3. | Hate speech (sensitivity, crime & crisis situations) | Crime and crisis situations | 100 |
| 4. | Local content | Minimum of 40% local content | 90.9 |
| 5. | Accessibility to content by Pwds | Sign language interpretation | 87.5 |

Table 8: Quarter by Quarter TV broadcast compliance performance

| # | Standard | Compliance (%) | | | | |
|----|---|----------------|--------------|--------------|--------------|--------------|
| | | 2022/23 | | | 2023/24 | |
| | | Q2 | Q3 | Q4 | Q1 | Q2 |
| 1. | Watershed period programming | 96.4 | 91.4 | 89.4 | 88.9 | 100 |
| 2. | Good taste and decency (Children Protection) | 96.4 | 91.4 | 98.1 | 97.6 | 100 |
| 3. | Broadcast Competitions | 100 | 100 | 97.9 | 100 | 100 |
| 4. | Local Content | 98.2 | 91.4 | 89.4 | 91.7 | 90.9 |
| 5. | Accessibility to TV Services by Persons with Disabilities | 83.3 | 100 | 83.3 | 83.3 | 87.5 |
| 6. | Guidelines for Religious Programming | 96.4 | 94.3 | 93.6 | 88.9 | 100 |
| | Overall Compliance Level | 95.12 | 94.75 | 91.95 | 91.73 | 96.40 |

i. Programming During Watershed Period

Concerning watershed period Programming, the following is an analysis of compliance with the *family programming* requirement of the sampled stations:

- **Watershed Period Guidelines**

This standard requires that broadcast licensees air family-oriented programming suitable for children and family viewing during the period 5:00 am to 10:00 pm, which is the *watershed period*. During the period under review, none of the stations monitored was non-compliant with this requirement.

ii. **Good Taste and Decency**

For Good Taste and Decency Programming, the following is an analysis of compliance with the requirements of the sampled stations:

- ***Children's Programming***

This section requires licensees to take due caution to protect children and to encourage programming that develops their physical, mental and social potential. No material which might be physically, mentally, psychologically, or morally harmful to children shall be aired immediately before, during or immediately after a children's programme. Licensees are further required not to air inappropriate content including demonstrations of exorcisms, occult practices and the paranormal, when children are particularly likely to be watching or listening. During the period under review, none of the stations monitored was non-compliant with this requirement.

- ***Guidelines for Religious Programmes***

This requirement serves to protect the right to religious expression by requiring that religious programmes desist from maligning other religions, faiths, sects or denominations during the broadcast. In addition, it serves to protect viewers by providing against the exploitation of the viewers' susceptibilities through religious programming.

During the period under review, none of the stations monitored was non-compliant with this requirement

- ***Advertisements & Broadcast Competitions***

This standard seeks to ensure that audiences enjoy quality broadcasting services by limiting the duration and type of advertisements aired by broadcasting licensees. In addition, this standard seeks to protect audiences participating in various broadcasting competitions by requiring broadcasters to reveal the costs of participating in such competitions such as the cost of SMS and calls. During the period under review, none of the stations monitored contravened this requirement.

- ***Depiction of Occultism & Superstition in TV Broadcasts***

This requirement serves to prevent the promotion of occult practices, black or white magic, witchcraft, and similar activities in broadcast media during the watershed period where vulnerable viewers such as children, may be affected. During the period under review, none of the stations monitored was non-compliant with this requirement.

- ***Depiction of Sex, obscenity and pornography***

This requirement serves to protect audiences against the broadcasting of sex and sex-related conversations during the watershed period, as well as prevent conversations regarding sex in ways that do not conform to what is generally acceptable in Kenyan society. This requirement prevents the depiction of sexual acts, as well as the use of offensive, blasphemous, profane, and vulgar double-meaning words and phrases during programming aired during the watershed period. During the period under review, none of the stations monitored contravened this requirement.

- ***Depiction of Liquor, Cigarettes & Drugs***

This requirement serves to prevent the broadcast of liquor, cigarette and drug consumption as socially desirable and acceptable. All broadcasts of liquor, cigarettes and drugs should be aimed at creating awareness of the harm that these bring to individuals and communities. In addition, the advertising of liquor, cigarettes and drugs is not allowed during the watershed period. During the period under review, the monitored stations were compliant with this requirement.

iii. Local Content

This section requires FTA broadcasting stations to, within one year of the award of a licence, ensure that at least 40% of their station's programming is local content. The local content programming referred to here excludes news and advertising. During the period under review, two TV broadcasters (Akili Kids & Shifu) were non-compliant with this requirement.

iv. Hate Speech (Sensitivity, Crime or Crisis Situations)

The objective of this requirement is to ensure that material likely to encourage or to incite the commission of a crime or to lead to disorder is not included in television and radio services and that media plays a vital role in either discouraging or preventing crises. During the period under review, none of the stations monitored was non-compliant with this requirement.

v. Accessibility to Broadcasting Services by Persons with Disabilities

This standard seeks to ensure that TV broadcasting services are accessible to people living with audio-visual disabilities. This standard requires that TV broadcasters that air News as part of their

daily programming provide sign language interpreters during news and events of national importance. In addition, this standard seeks to ensure the quality of these access mechanisms such as the size of the insert, background colour, and visibility of the signer, amongst others, to ensure that persons living with audio-visual disabilities can access and enjoy TV broadcasting services.

During the period under review, one of the stations monitored (K24) was non-compliant with this requirement.

b) Radio Broadcast Content Compliance

During the period September to December 2023, the Authority monitored a total of eleven (11) FM Radio stations for compliance with the set programming standards.

During the period, the average compliance level of licensees was 90.03%. The compliance levels with programming guidelines for the watershed period decreased from 95.8% to 81.8.%, while Good taste and decency stood at 97.4% and the compliance level for broadcast competitions was at 90.03%

Table 9 shows an overview of FM radio broadcasters' compliance with the set broadcasting standards:

Table 9.Q2 Radio broadcast monitoring findings

| No. | Content standard | Specific guidelines | Compliance (%) | | | |
|------------------------------|--|-----------------------------|----------------|------|---------|------|
| | | | 2022/23 | | 2023/24 | |
| | | | Q3 | Q4 | Q1 | Q2 |
| 1. | Watershed period | Appropriate content | 100 | 90.5 | 95.8 | 81.8 |
| 2. | Good taste and decency (Children's programming, coverage involving children, religious programmes, advertisements, occultism & superstition, sex, obscenity & pornography, liquor, | Children's programming | 100 | 95.2 | 95.8 | 100 |
| | | Coverage involving Children | 100 | 100 | 100 | 100 |
| | | Religious programmes | 100 | 100 | 100 | 100 |
| | | Advertisements | 100 | 100 | 100 | 100 |
| | | Occultism & superstition, | 100 | 100 | 100 | 100 |
| Sex, obscenity & pornography | 100 | 95.2 | 95.8 | 81.8 | | |

| No. | Content standard | Specific guidelines | Compliance (%) | | | |
|---------------------------------|---|-----------------------------|----------------|-------------|-------------|--------------|
| | | | 2022/23 | | 2023/24 | |
| | | | Q3 | Q4 | Q1 | Q2 |
| | cigarettes & drugs, broadcast competitions, user generated content) | Liquor, cigarettes & drugs, | 100 | 100 | 100 | 100 |
| 3. | Broadcast competitions | Competition rules | 100 | 95.2 | 100 | 90.9 |
| Overall Compliance Level | | | 100 | 94.8 | 98.2 | 90.03 |

i. Programming During Watershed Period

With regard to watershed period Programming, the following is an analysis of compliance with the *family programming* requirement of the sampled stations:

- Watershed Period Guidelines**

This standard requires that broadcast licensees air family-oriented programming suitable for children and families viewing during the period 5:00 am to 10:00 pm, which is the *watershed period*. During the period under review, two of the stations monitored (Ghetto Radio and Radio Jambo) were non-compliant with this requirement.

ii. Good Taste and Decency

For Good Taste and Decency Programming, the following is an analysis of compliance with the requirements of the sampled stations:

- Children Programming**

This section requires licensees to take due caution to protect children and to encourage programming that develops their physical, mental and social potential. No material which might be physically, mentally, psychologically, or morally harmful to children shall be aired immediately before, during or immediately after a children’s programme. Licensees are further required not to air inappropriate content including demonstrations of exorcisms, occult practices and the paranormal, when children are particularly likely to be watching or listening.

During the period under review, none of the stations monitored was non-compliant with this requirement.

- ***Guidelines for Religious Programmes***

This requirement serves to protect the right to religious expression by requiring that religious programmes desist from maligning other religions, faiths, sects or denominations during broadcasts. In addition, it serves to protect viewers by providing against the exploitation of the viewers' susceptibilities through religious programming.

During the period under review, none of the stations monitored was non-compliant with this requirement.

- ***Advertisements***

This standard dictates broadcasters' responsibility for advertisements aired on their stations. The type of advertising material transmitted by licensees should be legal, honest, decent and truthful. Additionally, this standard serves to ensure that audiences enjoy quality broadcasting services by limiting the duration of advertisements aired by broadcasting licensees. During the period under review, none of the monitored stations were compliant with this requirement.

- ***Depiction of Occultism & Superstition in Broadcasts***

This requirement serves to prevent the promotion of occult practices, black or white magic, witchcraft, and similar activities in broadcast media during the watershed period where vulnerable listeners such as children, may be affected.

During the period under review, none of the stations monitored was non-compliant with this requirement.

- ***Depiction of Liquor, Cigarettes & Drugs***

This requirement serves to prevent the broadcast of liquor, cigarette and drug consumption as socially desirable and acceptable. All broadcasts of liquor, cigarettes and drugs should be aimed at creating awareness of the harm that these bring to individuals and communities. In addition, the advertising of liquor, cigarettes and drugs is not allowed during the watershed period.

During the period under review, the monitored stations monitored were compliant with this requirement.

- ***Depiction of Sex, obscenity and pornography***

This requirement serves to protect audiences against the broadcasting of sex and sex-related conversations during the watershed period, as well as prevent conversations regarding sex in ways that do not conform to what is generally acceptable in Kenyan society. This requirement prevents the depiction of sexual acts, as well as the use of offensive, blasphemous, profane, and vulgar double-meaning words and phrases during programming aired during the watershed period.

During the period under review, two of the stations (*Ghetto Radio* and *Radio Jambo*) were non-compliant with this requirement.

iii. Broadcast Competitions

This standard seeks to protect audiences participating in various broadcasting competitions by requiring broadcasters to reveal the costs of participating in such competitions such as the cost for SMS and calls. During the period under review, one of the stations monitored (*Ghetto Radio*) was non-compliant with this requirement.

Appendix 1: Broadcasting Stations sampled for Monitoring for Q2, 2023-24

| TV STATIONS | | | | | | |
|-----------------------|--------------|---------------------|-------------|--------------|-------------|----------|
| 1. | KASS | KTN HOME | CITIZEN TV | ORACLE TV | TV 47 | UNC TV |
| 2. | NURU | AKILI KIDS | HOPE TV | JAMBU TV | SHIFU TV | KBC |
| 3. | PROPHETIC | K24 | Y254 | SHILOH | SASA | FAITH TV |
| 4. | EDU CHANNEL | FAMILY TV | INOORO | NTV | | |
| RADIO STATIONS | | | | | | |
| 1. | MILELE FM | RADIO CITIZEN | RADIO JAMBO | RADIO MAISHA | CLASSIC 105 | HOPE FM |
| 2. | GHETTO RADIO | KBC ENGLISH SERVICE | SPICE RADIO | VYBEZ | HOT 96 | |

Appendix 2: Performance on the Local content quota requirement for Q2, 2023-24

| | STATION | QUARTER 2 2023/2024 (%) |
|-----|-------------|----------------------------|
| 1. | KASS TV | 57.7 |
| 2. | NURU | 47.1 |
| 3. | SASA TV | 57.8 |
| 4. | PROPHETIC | 48 |
| 5. | KTN HOME | 46.8 |
| 6. | AKILI KIDS | 21 |
| 7. | FAITH TV | 95.1 |
| 8. | NTV | 63.3 |
| 9. | CITIZEN TV | 56.3 |
| 10. | HOPE | 42.8 |
| 11. | Y254 | 67 |
| 12. | SHILOH TV | 99 |
| 13. | K24 | 46.3 |
| 14. | ORACLE | 62 |
| 15. | JAMBU | 42.8 |
| 16. | FAMILY TV | 46 |
| 17. | UNC | 96 |
| 18. | KBC | 61.5 |
| 19. | INOORO | 64 |
| 20. | TV 47 | 40 |
| 21. | SHIFU | 24.4 |
| 22. | EDU TV | 42.9 |
| 23. | DELIVERANCE | 91.3 |
| 24. | HOME BOYZ | 59.1 |

Appendix 3: Non-compliant broadcasters in Q2, 2023/24

| No. | Station | Provisions violated | Description of Violation |
|-----|--------------|--|--|
| 1. | Ghetto radio | Watershed period guidelines and children's programming | The station aired content with sexually explicit language during the watershed period. |
| 2. | Radio Jambo | | The station aired content with sexually explicit language during the watershed period. |
| 3. | Ghetto radio | Broadcast competitions | The station aired a broadcast competition where the cost of participating was not disclosed to the audience. |
| 4. | K24 | PWDs Accessibility | The station did not implement sign language inserts during news bulletins. |

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| 5. | Akili Kids | Local content | The station's local content performance was at 21% |
| 6. | Shifu | | The station's local content performance was at 24.4% |