



**THIRD QUARTER SECTOR STATISTICS REPORT FOR
THE FINANCIAL YEAR 2025/2026
(1ST JANUARY – 31ST MARCH 2026)**

**Direct any queries on the report to:
Deputy Director/Competition Management
Tel: +254-703 042450, +254 -02042450
Email: info@ca.go.ke
Website: www.ca.go.ke**

Disclaimer:

Although every effort has been made to ensure the accuracy of the data contained in this report, the Authority is not liable for inaccuracies in any of the information contained in this report, which is contingent upon the operators'/service providers' compliance returns.

TABLE OF CONTENTS

LIST OF FIGURES	iii
LIST OF ACRONYMS	iv
PRELIMINARY NOTES.....	vi
SUMMARY OF ICT INDICATORS.....	vi
1. MOBILE NETWORK SERVICES.....	1
1.1 Mobile (SIM) Subscriptions.....	1
1.2 Machine-to-Machine (M2M) Subscriptions.....	2
1.3 Mobile Money Services	2
1.4 Mobile Data and Broadband Services.....	3
1.5 Market Shares in Subscriptions for Mobile Services	5
1.6 Mobile Phone Devices	5
1.7 Domestic Mobile Voice and SMS Traffic.....	6
1.8 Minutes of Use per Call per Operator	7
1.1 Market shares in Domestic Mobile Voice and SMS Traffic.....	7
1.9 Minutes/Month/Subscription vs SMS/Month/Subscription.....	7
1.10 International Mobile Traffic.....	8
1.11 Roaming Traffic	8
1.12 Tariffs, Promotions and Special Offers.....	9
1.13 Average Pay-As-You-Go (PAYG) Tariffs.....	10
2. FIXED NETWORK SERVICES	11
2.1 Fixed Telephone Subscriptions	11
2.2 Domestic Fixed Voice Traffic.....	11
2.3 International Fixed Voice Traffic.....	12
2.4 Fixed Data Subscriptions	12
2.5 Fixed Data and Broadband Subscriptions	12
2.6 Top 10 Operators in Fixed Data/Internet Subscriptions.....	13
2.7 International Bandwidth.....	13
3. POSTAL AND COURIER SERVICES	14
3.1 Postal Traffic	14
3.2 Private Courier Traffic	15
4. BROADCASTING SERVICES	15
4.1 Subscription to Broadcasting Services.....	15
5. FREQUENCY SPECTRUM MANAGEMENT	16
6. ELECTRONIC TRANSACTIONS AND CYBER SPACE MANAGEMENT	16
6.1 Registered Domain Names.....	16
6.2 National Cyber Space Landscape.....	17

LIST OF TABLES

Table 1: Machine-to-Machine (M2M) Subscriptions	2
Table 2: Domestic Mobile Traffic per Operator	6
Table 3: MoU per Call	7
Table 4: International Mobile Traffic	8
Table 5: Outbound Roaming Traffic	8
Table 6: In-bound Roaming Traffic	9
Table 7: Average Pay-As-You-Go (PAYG) Tariffs	10
Table 8: Domestic Fixed Voice Traffic (Minutes)	11
Table 9: International Fixed Voice Traffic	12
Table 10: Fixed Internet Subscriptions by Technology	12
Table 11: Fixed Data and Broadband Subscriptions	12
Table 12: Fixed Data Subscriptions by Operator	13
Table 13: International Internet Bandwidth (Gbps)	13
Table 14: Total Utilized Bandwidth Capacity (Gbps)	14
Table 15 : Postal Items	14
Table 16: Courier Items	15
Table 17: Broadcasting Subscriptions	15
Table 18: Frequency Spectrum Management	16
Table 19: .KE Domains	16
Table 20: Cybersecurity Landscape	17

LIST OF FIGURES

Figure 1: Mobile Subscriptions and Penetration	1
Figure 2: Mobile Subscription per Operator	2
Figure 3: Mobile Money Services	3
Figure 4: Mobile Data Subscriptions	3
Figure 5: Mobile Broadband Consumption	4
Figure 6: Mobile Broadband Consumption per Broadband Subscription	4
Figure 7: Mobile Market Shares	5
Figure 8: Mobile Phone Devices	6
Figure 9: Market Shares in Domestic Mobile Voice and SMS	7
Figure 10: MoU/Month/Subscription vs SMS/Month/Subscription	8
Figure 11: Distribution of Tariffs, Promotions and Special Offer	10
Figure 12: Fixed Voice Subscriptions	11

LIST OF ACRONYMS

2G	Second Generation
3G	Third Generation
4G	Fourth Generation
5G	Fifth Generation
ASPs	Application Service Providers
CA	Communications Authority of Kenya
Dare 1	Djibouti Africa Regional Express 1
DDOS	Distributed Denial of Service
DoS	Denial-of-Service
DSL	Digital Subscriber Line
DTH	Direct-To-Home
DTT	Digital Terrestrial Television
EAC	East African Community
EASSy	Eastern Africa Submarine Cable Systems
FM	Frequency Modulation
FTTH	Fibre-To-The-Home
FTTO	Fibre-To-The-Office
FY	Financial Year
GB	Gigabyte
Gbps	Gigabits per second
ICTs	Information and Communication Technologies
JTL	Jamii Telecommunications Limited
Kbps	Kilobits per second
KE-CIRT/CC	National Kenya Computer Incident Response Team/Coordination Centre
LION 2	Lower Indian Ocean Network 2
LTE	Long Term Evolution
MB	Megabytes
Mbps	Megabits per second
MNOs	Mobile Network Operators
MoU	Minutes of Use
MVNO	Mobile Virtual Network Operator
NCC	National Cybersecurity Centre
OTT	Over-The-Top media services
PCK	Postal Corporation of Kenya
PEACE	Pakistan and East Africa Connecting Europe
PLC	Public Limited Company
SEACOM	Sea Sub-Marine Communications Limited
SIM	Subscriber Identification Module

SMS	Short Messaging Service
TEAMS	The East African Marine System
TKL	Telkom Kenya Limited
UMTS	Universal Mobile Telecommunication System
VoIP	Voice over Internet Protocol

PRELIMINARY NOTES

This report is based on data provided by licensees in the ICT sector as per their license conditions and obligations. The information provided herein is subject to review during the subsequent quarter in case of any revisions or updates from the licensees.

This report has been prepared in line with best practice and adheres to International Telecommunications Union standards on collection of administrative/supply side data on telecommunications/Information and Communications Technologies https://www.itu.int/en/ITU-D/Statistics/Documents/publications/handbook/2020/ITUHandbookTelecomAdminData2020_E_rev1.pdf. CA has domesticated the same and the manual containing definitions, methodologies and scope of the various indicators is available on <https://www.ca.go.ke/sites/default/files/2023-06/ICT%20Indicators%20Manual%202019.pdf>

The main objective of the report is to measure and monitor availability and accessibility of ICT services by Kenyans from the perspective of supply. It is key to note that this report **does not include demand side data** (data on usage/uptake of ICTs) as this information is collected through National ICT Surveys and reported separately as per ITU standards https://www.itu.int/en/ITU-D/Statistics/Documents/publications/manual/ITUMannualHouseholds2020_E.pdf. The Authority collaborates with the Kenyan National Bureau of Statistics (KNBS) to collect the demand side data through National Surveys. The most current statistics on demand side are available on https://www.ca.go.ke/sites/default/files/2025-08/ICT%20Analytical%20Report%20Based%20on%202023-2024%20Kenya%20Housing%20Survey_0.pdf

SUMMARY OF ICT INDICATORS

The Third Quarter Sector Statistics Report for the 2025/26 Financial Year highlights the performance and trends in supply and uptake of ICT services for the period 1st January to 31st March 2026 in the following categories:

1. Mobile Network Services
2. Fixed Network Services
3. Courier Services
4. Broadcasting Services
5. Frequency Spectrum Management
6. Electronic Transactions and Cyberspace Management

<i>Indicator/Period</i>	<i>Q3(Jan-Mar 26)</i>	<i>Q2(Oct-Dec 25)</i>	<i>Quarterly Variation (%)</i>
MOBILE NETWORK SERVICES			
Subscriptions to Mobile Services			
Total Mobile (SIM) Subscriptions	84,090,298	78,390,421	7.3
Machine-to-Machine (M2M) Subscriptions	2,000,360	1,839,306	8.8
Mobile Money Transfer Services			
Number of Registered Mobile Money Agents	602,470	501,399	20.2
Mobile Money Subscriptions	53,368,939	51,356,425	3.9
Mobile Data and Broadband Subscriptions			
Mobile Data Subscriptions	62,634,225	61,994,599	1.0
Mobile Broadband Subscriptions	52,852,505	51,549,983	2.5
Mobile Phone Devices			
Feature Phones	28,534,230	29,620,022	-3.7
Smartphones	50,175,502	48,726,982	3.0
Domestic Mobile Traffic			
Mobile Voice Traffic (Minutes)			
On-Net Voice Traffic	27,094,796,078	26,176,002,490	3.5
Off-Net Voice Traffic	5,218,018,753	5,307,277,129	-1.7
Mobile to Fixed Network	4,641,364	5,023,610	-7.6
Mobile SMS Traffic			
SMS On-Net	12,715,180,956	12,843,001,426	-1.0
SMS Off-Net	1,268,328,571	1,528,534,483	-17.0
International Mobile Traffic			
Mobile Voice Traffic (Minutes)			
International Incoming Mobile Voice Traffic	176,432,634	172,753,538	2.1
International Outgoing Mobile Voice Traffic	192,804,756	184,943,360	4.3
Mobile SMS Traffic			
International Incoming SMS	5,146,818	5,608,871	-8.2
International Outgoing SMS	2,159,121	2,560,645	-15.7
Roaming Traffic			
Out - bound Roaming Traffic			
Out-bound Roaming Incoming Voice Traffic (Minutes)	162,631,474	156,765,377	3.7
Out-bound Roaming Outgoing Voice Traffic (Minutes)	6,134,071	7,745,153	-20.8
Out-bound Roaming Incoming SMS	105,200,686	105,789,977	-0.6
Out-bound Roaming Outgoing SMS	3,381,611	4,238,427	-20.2
Data Volumes (MB)	112,911,735	125,820,581	-10.3
In-bound Roaming Traffic			
In-bound Roaming Incoming Voice Traffic (Minutes)	190,910,315	191,625,067	-0.4
In-bound Roaming Outgoing Voice Traffic (Minutes)	4,380,313	4,365,072	0.3
In-bound Roaming Incoming SMS	62,731,345	65,354,720	-4.0
In-bound Roaming Outgoing SMS	1,689,420	1,679,146	0.6
Data Volumes (MB)	828,323,742	745,148,733	11.2
FIXED NETWORK SERVICES			
Fixed Voice Subscriptions			
Fixed Line Subscriptions	6,092	6,486	-6.1
Fixed Wireless Subscriptions	1,665	1,664	0.1
Fixed VoIP Subscriptions	47,884	45,437	5.4
Domestic Fixed Voice Traffic			
Fixed line-Fixed line	78,596	84,900	-7.4
Fixed Wireless-Fixed Wireless	349,543	333,186	4.9

<i>Indicator/Period</i>	<i>Q3(Jan-Mar 26)</i>	<i>Q2(Oct-Dec 25)</i>	<i>Quarterly Variation (%)</i>
Fixed to Mobile	952,659	621,959	53.2
International Fixed Voice Traffic			
Incoming Fixed Voice Traffic	4,696,787	4,645,307	1.1
Outgoing Fixed Voice Traffic	1,429,985	1,262,982	13.2
Outgoing Fixed VoIP	495,302	562,977	-12.0
Fixed Data and Broadband Services			
Fixed Data/internet subscriptions	2,656,653	2,461,981	7.9
Total Available International Bandwidth (Gbps)	28,130.332	24,161.332	16.4
Total Used International Bandwidth (Gbps)	17,758.824	17,233.813	3.0
POSTAL AND COURIER SERVICES			
Postal Traffic			
Domestic Letters	144,316	142,356	1.4
International Outgoing Letters	15,193	19,428	-21.8
International Incoming Letters	20,084	25,089	-19.9
Domestic Parcels	102,890	108,348	-5.0
International Outgoing Parcels	6,584	12,815	-48.6
International Incoming Parcels	21,905	47,011	-53.4
Courier Traffic			
Domestic Letters	636,566	796,578	-20.1
International Outgoing Letters	14,079	15,333	-8.2
International Incoming Letters	27,676	30,513	-9.3
Domestic Parcels	3,683,993	3,923,635	-6.1
International Outgoing Parcels	17,221	25,083	-31.3
International Incoming Parcels	190,097	150,625	26.2
BROADCASTING SERVICES			
DTT Subscriptions	897,900	932,538	-3.7
DTH Subscriptions	645,763	681,576	-5.3
Cable Subscriptions	33,676	48,402	-30.4
FREQUENCY SPECTRUM MANAGEMENT			
Microwave links Deployed	10,508	10,337	1.7
FM Sound Broadcasting Frequencies Assigned	976	971	0.5
ELECTRONIC TRANSACTIONS AND CYBERSPACE MANAGEMENT			
.KE Domain	124,498	118,171	5.4
Total Cyber Threats Detected	3,367,113,840	4,559,259,985	-26.1
Total Cyber Threat Advisories	20,581,754	21,814,618	-5.7
POPULATION			
Total Population in Kenya (Millions)	53,330,978*	52,428,290	1.7

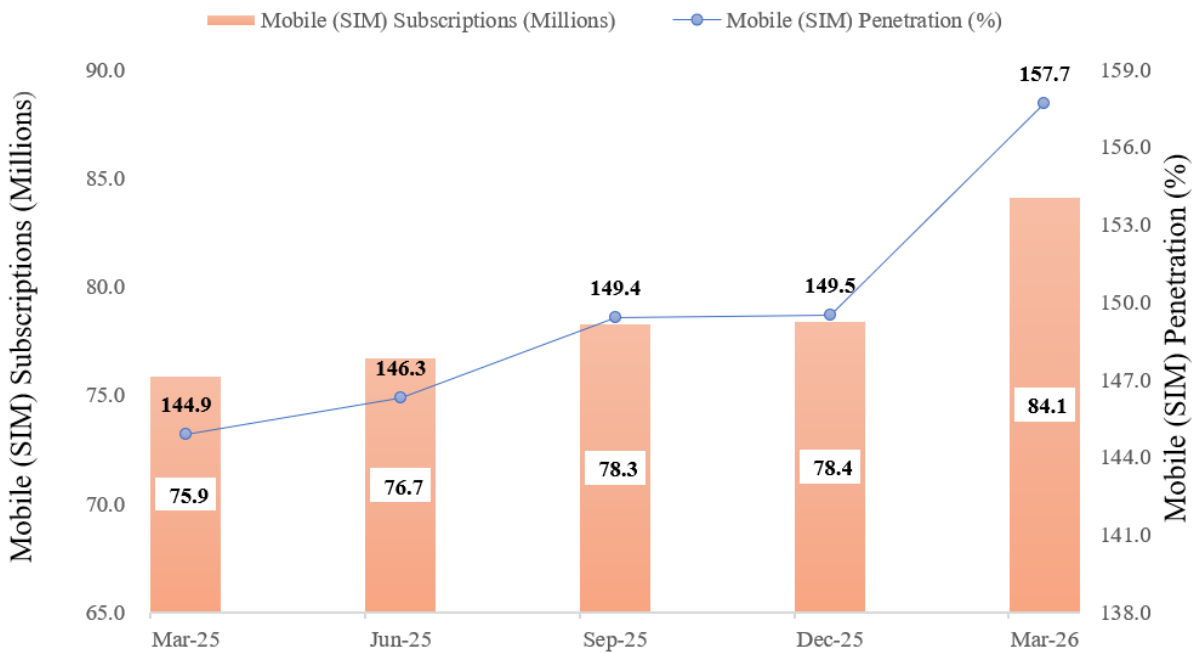
**Economic Survey 2026*

1. MOBILE NETWORK SERVICES

1.1 Mobile (SIM) Subscriptions

During the third quarter of FY 2025/26, active¹ mobile subscriptions grew by 7.4 per cent to 84.1 million. Consequently, the mobile penetration rate increased by 8.2 percentage points to 157.7 per cent. This growth is attributed to the various customer win-back campaigns run by operators during the reference period.

Figure 1 illustrates trends in mobile (SIM) subscriptions and the respective penetration rates.

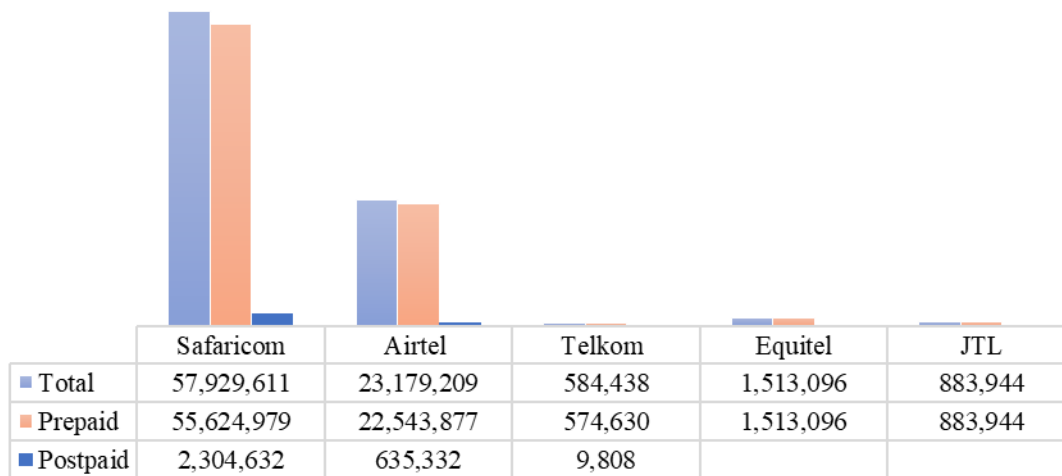


Source: CA, Operators' Returns

Figure 1: Mobile Subscriptions and Penetration

Figure 2 shows the number of active mobile (SIM) subscriptions per operator by contract type. Pre-paid mobile subscriptions accounted for 96.5 per cent of the total mobile subscriptions.

¹ Active subscriptions refer to subscriptions that have generated revenue in the last 3 months



Source: CA, Operators' Returns

Figure 2: Mobile Subscription per Operator

1.2 Machine-to-Machine (M2M) Subscriptions

As at period end, Machine-to-Machine (M2M)² subscriptions that comprise of SIM cards assigned for use in machines grew by 8.8 per cent to 2.0 million as shown in Table 1.

Table 1: Machine-to-Machine (M2M) Subscriptions

Indicator/Period	Mar-26	Dec-25	Quarterly Variation (%)
Machine to Machine (M2M)	2,000,360	1,839,306	8.8

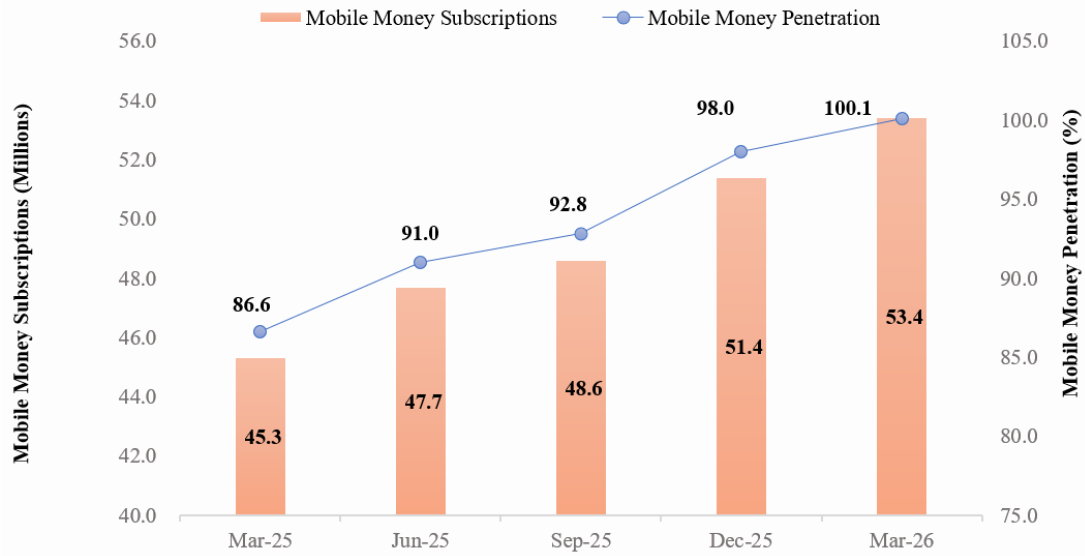
Source: CA, Operators' Returns

1.3 Mobile Money Services

The mobile money sub-segment continued to register growth as illustrated in Figure 3 with active subscriptions growing by 3.9 per cent to 53.4 million resulting to a penetration rate of 100.1 per cent. as at the end of the quarter. This trend mirrors the increase in active mobile subscriptions.

Figure 3 illustrates the trends in mobile money subscriptions and the respective penetration rates.

² M2M examples in Kenya include Pay-As-You-Go (PAYG) Solar, Fleet Management and Telematics (car tracking), smart metering (KPLC) and Banking and POS Terminals

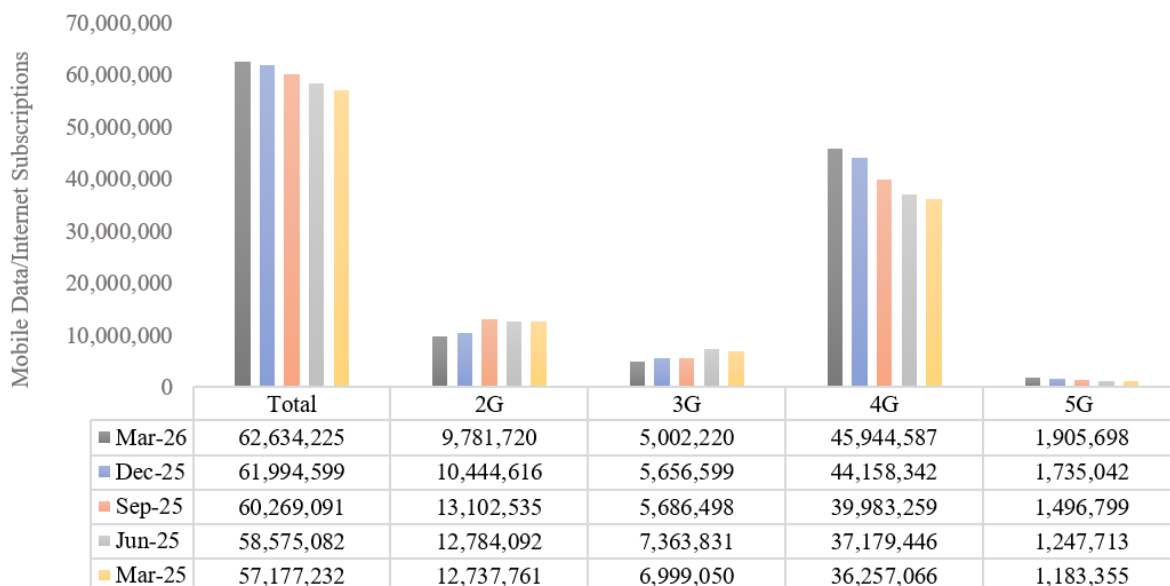


Source: CA, Operators' Returns

Figure 3: Mobile Money Services

1.4 Mobile Data and Broadband³ Services

By end of the third quarter, mobile data/internet subscriptions increased by 1.0 per cent to reach 62.6 million out of which 84.4 per cent of the subscriptions were on mobile broadband. Subscriptions to 2G and 3G technologies maintained a downward trend as 4G and 5G subscriptions maintained steady growth during the reference period as shown in Figure 4.

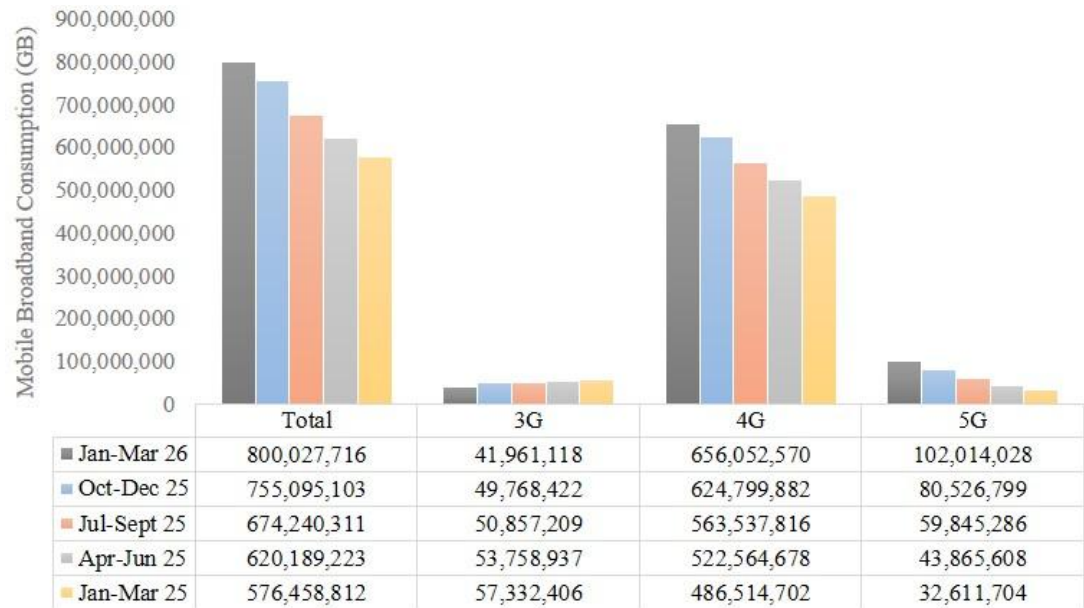


Source: CA, Operators' Returns

Figure 4: Mobile Data Subscriptions

³ Mobile broadband includes 3G, 4G and 5G

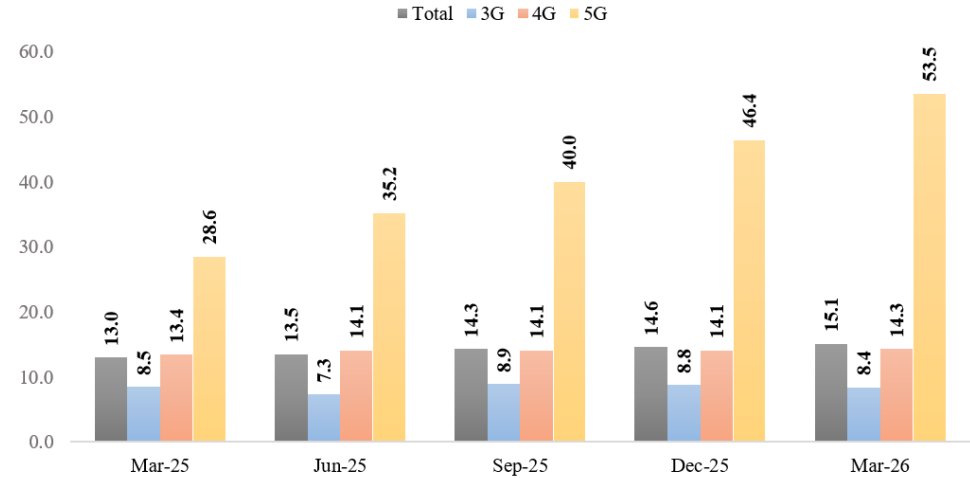
Notably, mobile broadband consumption rose to 800,027,716 GB representing a growth of 6.0 per cent from previous quarter. Figure 5 shows mobile broadband consumption across 3G, 4G and 5G technologies.



Source: CA, Operators' Returns

Figure 5: Mobile Broadband Consumption

During the quarter, the average mobile broadband consumption per subscription increased from 14.6 GB to 15.1 GB with 5G users recording the highest usage at 53.5 GB, as shown in Figure 6.

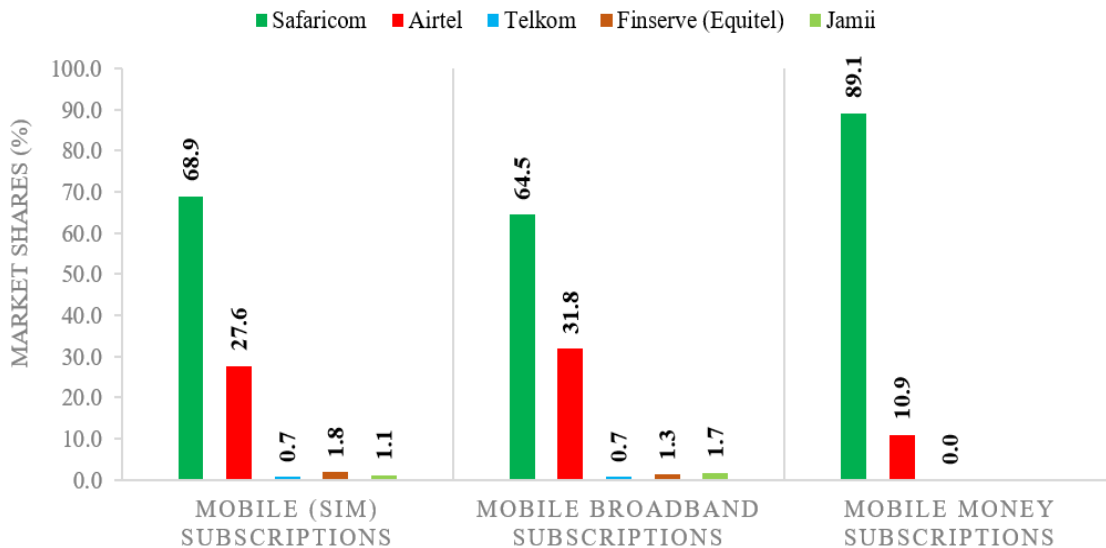


Source: CA, Operators' Returns

Figure 6: Mobile Broadband Consumption per Broadband Subscription

1.5 Market Shares in Subscriptions for Mobile Services

During the reference period, Safaricom PLC maintained the highest market share in mobile subscriptions (68.9%), mobile broadband (64.5%) and mobile money (89.1%) as shown in Figure 7.



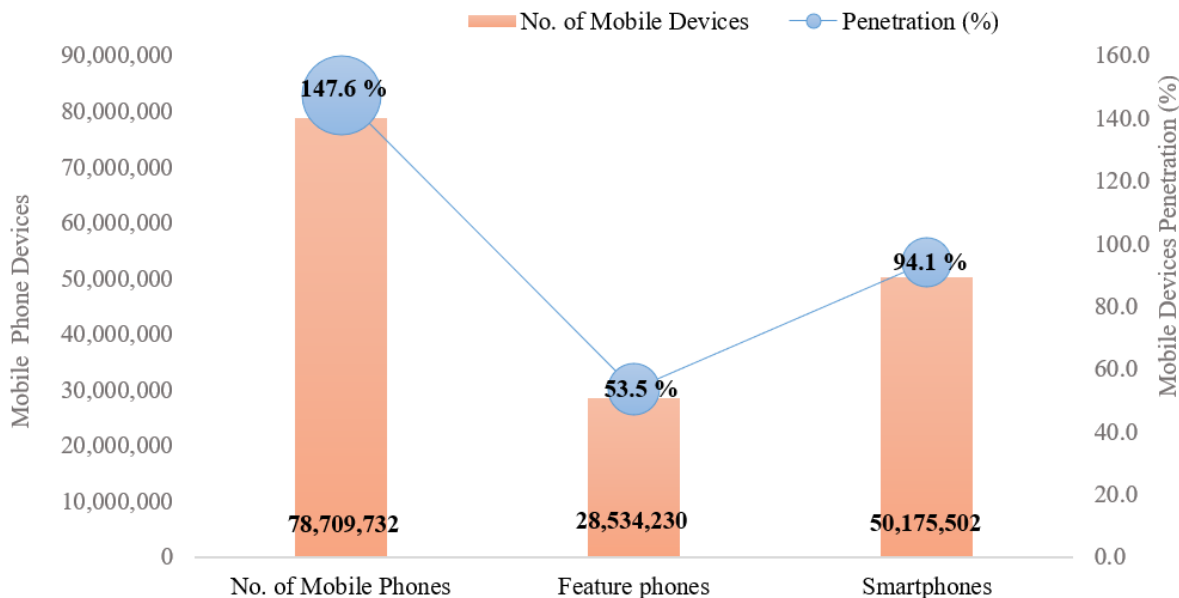
Source: CA, Operators' Returns

Figure 7: Mobile Market Shares

1.6 Mobile Phone Devices

Mobile phone devices connected to mobile networks totaled 78.7 million translating to a penetration rate⁴ of 147.6 per cent as the end of reference period. Smartphones accounted for the largest share of 63.7 per cent of the total mobile phones.

⁴ Penetration Rate is calculated as a percent of total population



Source: CA, Operators' Returns

Figure 8: Mobile Phone Devices

1.7 Domestic Mobile Voice and SMS Traffic

During the quarter under review, total domestic mobile voice minutes grew by 2.6 per cent to post 32.3 billion minutes. On-net and off-net voice minutes were recorded at 27.1 billion and 5.2 billion minutes respectively. On the other hand, domestic SMS traffic dropped by 2.7 percent to 13.98 billion messages, with 12.7 billion on-net and 1.26 billion off net messages.

Table 2: Domestic Mobile Traffic per Operator

Name of Operator /Indicator		Safaricom PLC	Airtel Networks Kenya Ltd	TKL	Finserve	JTL	Total	
Jan-Mar 26	Voice	Total	20,989,957,949	11,269,991,704	21,708,526	17,372,510	32,312,814,831	
		On net	19,421,540,873	7,661,624,635	9,463,285	1,098,395	1,068,890	27,094,796,078
		Off net	1,568,417,076	3,608,367,069	12,245,241	16,274,115	12,715,252	5,218,018,753
	SMS	Total	13,139,302,189	840,239,259	1,467,941	2,006,146	493,992	13,983,509,527
		On net	12,238,195,036	476,317,416	107,576	502,194	58,734	12,715,180,956
		Off net	901,107,153	363,921,843	1,360,365	1,503,952	435,258	1,268,328,571
Oct-Dec 25	Voice	Total	19,593,441,592	11,831,344,937	30,430,226	13,264,348	31,483,279,619	
		On net	17,997,785,729	8,161,944,255	14,455,366	817,963	999,177	26,176,002,490
		Off net	1,595,655,863	3,669,400,682	15,974,860	12,446,385	13,799,339	5,307,277,129
	SMS	Total	13,156,856,798	1,209,026,369	2,933,536	2,198,899	520,307	14,371,535,909
		On net	12,239,595,878	602,209,243	129,625	995,049	71,631	12,843,001,426
		Off net	917,260,920	606,817,126	2,803,911	1,203,850	448,676	1,528,534,483

Source: CA, Operators' Returns

1.8 Minutes of Use per Call per Operator

The total average minutes per on-net and off-net call remained unchanged from last quarter at 1.8 minutes and 1.3 minutes respectively. Telkom Kenya Limited subscribers recorded the highest on-net call duration averaging 2.8 minutes per call, whereas Jamii Telecommunications Limited consumers registered the highest off-net call duration at an average of 1.6 minutes per call.

Table 3: MoU per Call

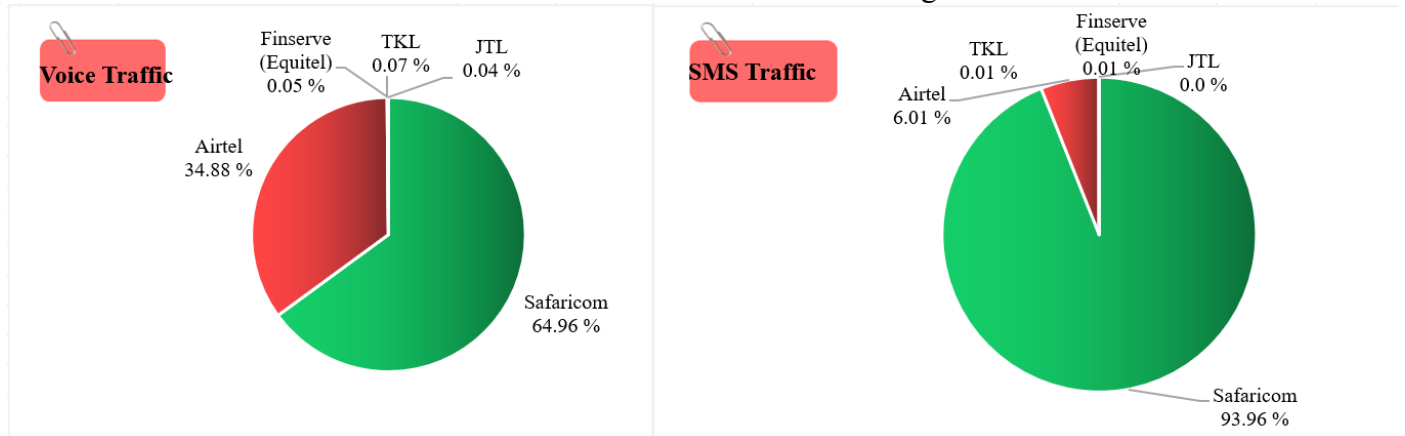
Period	Jan-Mar 26		Oct-Dec 25	
Operator/Indicator	On net	Off net	On net	Off net
Total Average	1.8	1.3	1.8	1.3
<i>Safaricom PLC</i>	1.6	1.2	1.6	1.2
<i>Airtel Networks Limited</i>	2.7	1.4	2.7	1.3
<i>Telkom Kenya Limited</i>	2.8	1.2	2.8	1.2
<i>Finserve (Equitel)</i>	1.4	1.2	1.4	1.2
<i>Jamii Telecommunications Ltd</i>	1.4	1.6	1.4	1.7

Source: CA, Operators' Returns

1.1 Market shares in Domestic Mobile Voice and SMS Traffic

Safaricom PLC recorded the highest market share in mobile voice and SMS traffic at 64.9 and 93.9 per cent respectively whereas JTL recorded the least shares at for both services.

The market shares in domestic voice and SMS traffic are as shown in figure 9 below.

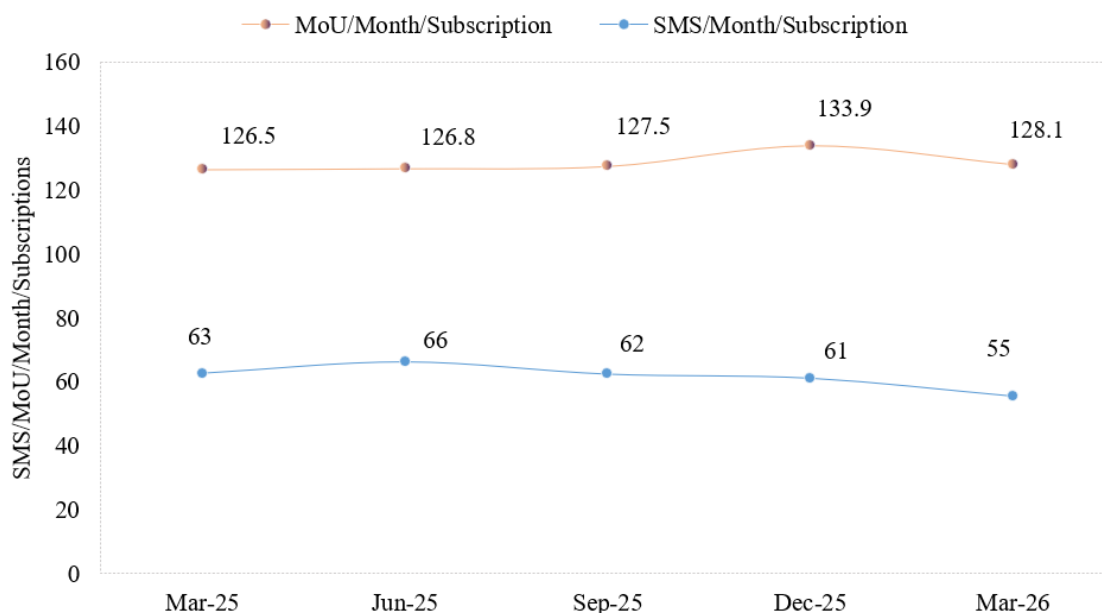


Source: CA, Operators' Returns

Figure 9: Market Shares in Domestic Mobile Voice and SMS

1.9 Minutes/Month/Subscription vs SMS/Month/Subscription

Minutes of Use (MoU) per subscription per month declined to 128.1 minutes from 133.9 minutes recorded in the preceding quarter. Similarly, the number of short messages sent per subscription per month dropped from 61 to 55 messages. This decline is attributable to increased customer preference for internet based services such as WhatsApp.



Source: CA, Operators' Returns

Figure 10: MoU/Month/Subscription vs SMS/Month/Subscription

1.10 International Mobile Traffic

As shown in Table 4, total international incoming and outgoing mobile voice traffic in minutes increased by 2.1 and 4.3 percent to 176.4 million minutes and 192.8 million minutes respectively. On the contrary, the incoming and outgoing international mobile SMS dropped to recorded at 5.1 million and 2.2 million messages, respectively.

Table 4: International Mobile Traffic

Indicator/Period	Region	Jan-Mar 26	Oct-Dec 25	Quarterly Variation (%)
International Incoming Mobile Voice Minutes	EAC	116,239,264	118,260,930	-1.7
	Others	60,193,370	54,492,608	10.5
	Total	176,432,634	172,753,538	2.1
International Outgoing Mobile Voice Minutes	EAC	151,894,488	131,313,543	15.7
	Others	40,910,268	53,629,817	-23.7
	Total	192,804,756	184,943,360	4.3
International Incoming Mobile SMS		5,146,818	5,608,871	-8.2
International Outgoing Mobile SMS		2,159,121	2,560,645	-15.7

Source: CA, Operators' Returns

1.11 Roaming Traffic

Tables 5 and 6 show the trends in out-bound and in-bound roaming traffic during the reference period.

Table 5: Outbound Roaming Traffic

<i>Country / Indicator</i>	<i>Incoming Voice (Minutes)</i>	<i>Incoming SMS</i>	<i>Outgoing Voice (Minutes)</i>	<i>Outgoing SMS</i>	<i>Data Volumes (MB)</i>
Uganda	133,010,614	2,490,427	7,608	909,833	47,914,068
Tanzania	18,422,740	636,005	14,001,940	433,041	17,153,740
Rwanda	3,308,651	205,619	-	70,452	5,477,548
Burundi	114,830	267	2,281,668	5,347	12,490
South Sudan	6,828,547	428,335	-	160,624	1,277,941
Democratic Republic of Congo	4,718	5,312	172,657	12,730	3,747,896
EAC Total	161,690,100	3,765,965	16,463,873	1,592,027	75,583,683
Others	941,374	2,368,106	88,736,813	1,789,584	37,328,052
Total	162,631,474	6,134,071	105,200,686	3,381,611	112,911,735

Source: CA, Operators' Returns

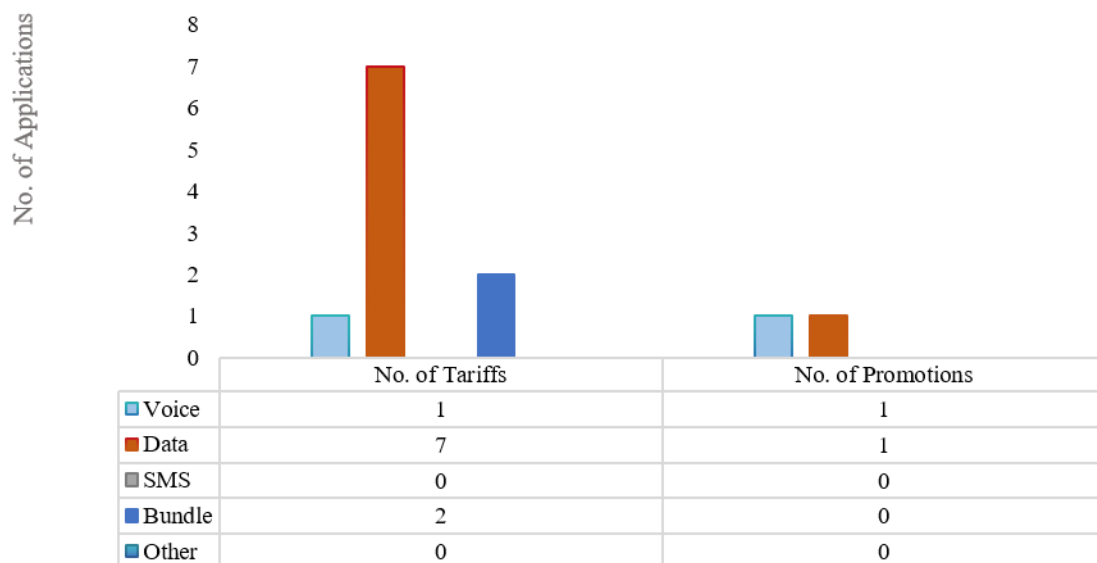
Table 6: In-bound Roaming Traffic

<i>Country / Indicator</i>	<i>Incoming Voice (Minutes)</i>	<i>Incoming SMS</i>	<i>Outgoing Voice (Minutes)</i>	<i>Outgoing SMS</i>	<i>Data Volumes (MB)</i>
Uganda	24,195,821	1,853,678	6,633,732	154,630	21,019,866
Tanzania	138,402,331	746,866	23,436,999	209,575	4,094,477
Rwanda	26,413,242	166,831	2,767,974	35,989	808,649
Burundi	79	677	1,064	7,337	42
South Sudan	1,071,675	120,510	2,514,091	9,798	167,556
Democratic Republic of Congo	5,240	56,806	207,562	5,445	404,145
EAC Total	190,088,388	2,945,368	35,561,422	422,774	26,494,735
Others	821,927	1,434,945	27,169,923	1,266,646	801,829,007
Total	190,910,315	4,380,313	62,731,345	1,689,420	828,323,742

Source: CA, Operators' Returns

1.12 Tariffs, Promotions and Special Offers

The number of approved applications for tariffs, and promotions & special offers filed by the operators during the review period is as shown in Figure 11.



Source: CA

Figure 11: Distribution of Tariffs, Promotions and Special Offer

1.13 Average Pay-As-You-Go (PAYG) Tariffs

The average PAYG voice rates declined from 3.47 to 3.22, SMS rates dropped to 1.16, while data rates remained at 4.65 as shown in Table 7.

Table 7: Average Pay-As-You-Go (PAYG) Tariffs

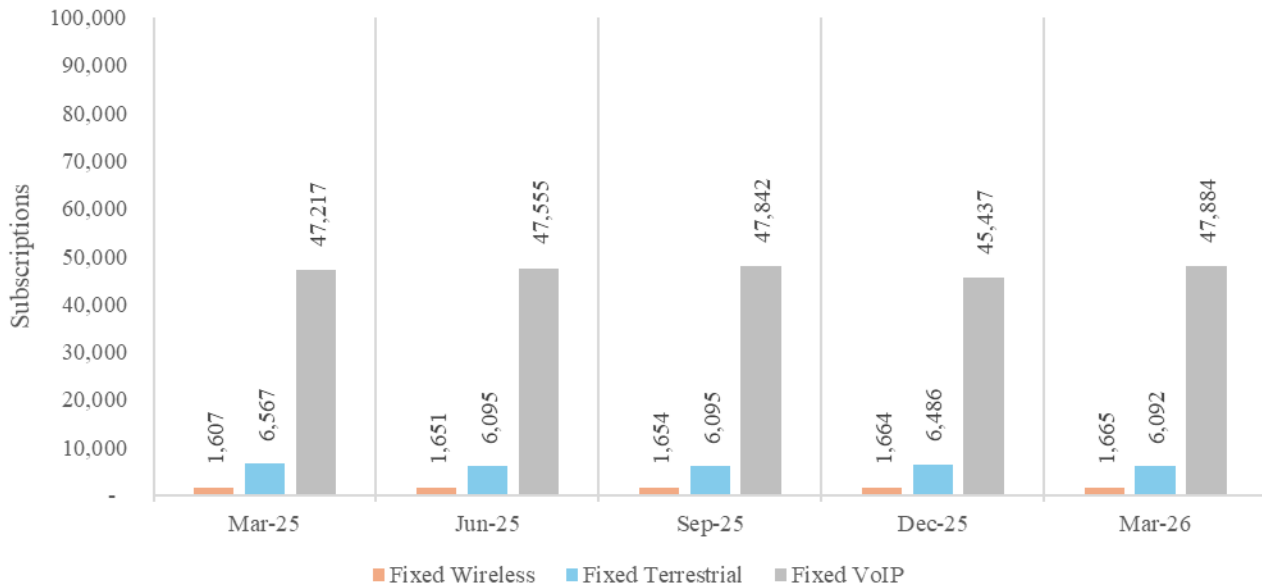
Operator/Market	Average Voice (KSh. /Min)	SMS (KSh./SMS)	Data (KSh./MB)
Safaricom PLC (Peak)	4.87	1.2	4.87
Safaricom PLC (Off Peak)	2.50	1.2	4.87
Airtel Network Limited	2.93	1.2	4.50
Telkom Kenya Limited (On net)	2.73	1.15	4.50
Telkom Kenya Limited (Off net)	4.30	1.15	4.50
Average	3.47	1.18	4.65

Source: CA, Call rates inclusive of VAT and excise duty

2. FIXED NETWORK SERVICES

2.1 Fixed Telephone Subscriptions

Figure 12 presents the 12-month trend in fixed telephone subscriptions. Between March 2025 and March 2026, fixed wireless telephone subscriptions increased from 1,607 to 1,665, while managed Voice over Internet Protocol telephone subscriptions grew from 47,217 to 47,884. In contrast, fixed line subscriptions declined from 6,567 to 6,092 over the same period.



Source: CA, Operators' Returns

Figure 12: Fixed Voice Subscriptions

2.2 Domestic Fixed Voice Traffic

As shown in Table 8, both fixed wireless-to-fixed wireless and fixed-to-mobile voice traffic increased by 4.9 and 53.2 per cent respectively. However, fixed-to-fixed voice traffic declined by 7.4 percent, which may be attributed to the decline in fixed line subscriptions.

Table 8: Domestic Fixed Voice Traffic (Minutes)

Domestic Fixed Voice Traffic (Minutes)	Jan-Mar 26	Oct-Dec 25	Quarterly Variation (%)
Fixed-Fixed	78,596	84,900	-7.4
Fixed Wireless-Fixed Wireless	349,543	333,186	4.9
Fixed to Mobile	952,659	621,959	53.2
Total Domestic Fixed Network Traffic	1,380,798	1,040,045	32.8

Source: CA, Operators' Returns

2.3 International Fixed Voice Traffic

International incoming and outgoing fixed voice traffic recorded growth, as shown in Table 9. In contrast, international outgoing Voice over Broadband traffic declined by 12.0 percent from 562,977 minutes recorded in the previous quarter.

Table 9: International Fixed Voice Traffic

Indicator/Period	Jan-Mar 26	Oct-Dec 25	Quarterly Variation (%)
International Incoming Fixed Network Voice traffic	4,696,787	4,645,307	1.1
International Outgoing Fixed Network Voice traffic	1,429,985	1,262,982	13.2
International Outgoing Fixed VoIP traffic	495,302	562,977	-12.0

Source: CA, Operators' Returns

2.4 Fixed Data Subscriptions

As shown in Table 10, all fixed internet technologies except Digital Subscriber Line (DSL) recorded growth in subscriptions. Satellite subscriptions recorded the highest growth of 11.4 per cent which is mainly attributed to increased uptake of LEO satellite services.

Table 10: Fixed Internet Subscriptions by Technology

Indicator/Period	Mar 26	Dec 25	Quarterly Variation (%)
Total Data Subscriptions	2,656,653	2,461,981	7.9
Total Wireless Subscriptions	975,405	880,425	10.8
Terrestrial Wireless	950,317	857,912	10.8
Satellite	25,088	22,513	11.4
Total Wired Subscriptions	1,681,248	1,581,556	6.3
DSL (Copper)	31	31	0.0
Fibre Optic	1,474,201	1,378,198	7.0
Cable Modem	198,358	194,783	1.8
Others (e.g., Radio)	8,658	8,544	1.3

Source: CA, Operators' Returns

2.5 Fixed Data and Broadband Subscriptions

As shown in Table 11, most fixed internet subscriptions in Kenya are on speeds between ten (10) and 30 Mbps band, mainly due to its affordability and reliability for most subscribers.

Table 11: Fixed Data and Broadband Subscriptions

Internet Technology/Speeds		<256Kbps	=>256Kbps < 2Mbps	=>2<10 Mbps	=>10<30 Mbps	=>30<100Mbps	=>100 Mbps <1Gbps	=>1Gbps
Mar 26	Totals	38,950	96,553	863,147	1,073,140	334,471	249,342	1,050
	Cable Modem	-	-	15,762	173,155	8,803	638	-

	<i>Copper (DSL)</i>	-	-	31	-	-	-	-
	<i>FTTH</i>	-	4,284	318,676	634,994	202,116	191,031	173
	<i>FTTO</i>	-	5,442	14,960	43,462	34,516	23,670	877
	<i>Fixed Wireless</i>	38,950	86,739	511,777	217,198	86,708	8,945	-
	<i>Satellite</i>	-	51	6	17	11	25,003	-
	<i>Other Fixed</i>	-	37	1,935	4,314	2,317	55	-
Dec 25	Totals	37,957	78,522	803,412	1,001,482	312,947	226,805	856
	<i>Cable Modem</i>	-	-	22,128	163,641	8,859	155	-
	<i>Copper (DSL)</i>	-	-	31	-	-	-	-
	<i>FTTH</i>	-	3,873	292,531	597,660	193,553	174,243	32
	<i>FTTO</i>	-	5,343	14,667	42,223	30,673	22,576	824
	<i>Fixed Wireless</i>	37,954	69,179	472,187	193,539	77,550	7,503	-
	<i>Satellite</i>	3	90	8	130	-	22,282	-
	<i>Other Fixed</i>	-	37	1,860	4,289	2,312	46	-

Source: CA, Operators' Returns

2.6 Top 10 Operators in Fixed Data/Internet Subscriptions

The top ten (10) licensed fixed internet service providers based on market shares in subscriptions are as shown in Table 12.

Table 12: Fixed Data Subscriptions by Operator

<i>Service Provider/Indicator</i>	<i>Number of data subscriptions</i>	<i>Percentage Market share (%)</i>
Safaricom PLC	941,501	35.4
Jamii Telecommunications Ltd	517,270	19.5
Wananchi Group (Kenya) Ltd *	276,607	10.4
Poa Internet Kenya Ltd	256,517	9.7
Ahadi Wireless Ltd	245,423	9.2
Vilcom Network Ltd	159,885	6.0
Mawingu Networks Ltd	98,078	3.7
Starlink Internet Services Kenya	24,999	0.9
Dimension Data Solutions East Africa Ltd	22,704	0.9
Liquid Telecommunications Kenya	19,992	0.8
Others	93,677	3.5

Source: CA, Operators' Returns, *includes Wananchi Group, Wananchi Telecom, and Simbanet

2.7 International Bandwidth

As shown in Table 13, there was an increase of 16.4 per cent in lit international internet bandwidth to 28,130.3 Gbps. This growth was driven by ever-growing user demand for more capacity and faster internet speeds. Notably, SEACOM expanded its capacity by 53.3 per cent to 10,500.0 Gbps. Consequently, the total utilized bandwidth capacity grew by 3.0 per cent to 17,758.824 Gbps.

Table 13: International Internet Bandwidth (Gbps)

<i>Indicator/ Period</i>	<i>Jan-Mar 26</i>	<i>Oct-Dec 25</i>	<i>Quarterly Variation (%)</i>
Total Available (Lit/Equip)	28,130.332	24,161.332	16.4

Bandwidth Capacity (Gbps)					
Undersea Bandwidth Capacity	SEACOM		10,500.000	6,850.000	53.3
	TEAMS		4,063.000	4,063.000	0.0
	Telkom Kenya	EASSY	6,500.000	6,310.000	3.0
		Lion 2	1,119.000	1,100.000	1.7
		DARE 1	2,210.000	2,200.000	0.5
	PEACE	3,738.000	3,638.000	2.7	
Satellite Bandwidth Capacity			0.332	0.332	0.0

Source: CA, Operators' Returns, Provisional Data for Telkom Kenya Limited

Table 14: Total Utilized Bandwidth Capacity (Gbps)

Indicator/ Period	Jan-Mar 26		Oct-Dec 25		Quarterly Variation (%)
	Sold In Kenya	Sold in other Countries	Sold In Kenya	Sold in other Countries	
Total Utilized Capacity (Gbps)	17,758.824		17,233.813		3.0
Undersea Bandwidth Capacity	14,804.672	2,953.820	14,279.661	2,953.820	3.0
Satellite Internet Capacity	0.332		0.332		0.0

Source: CA, Operators' Returns

3. POSTAL AND COURIER SERVICES

3.1 Postal Traffic

In the third quarter, the number of domestic letters handled by the designated operator increased by 1.4 per cent to 144,316 items. In contrast, the volumes of outgoing and incoming international letters declined by 21.8 percent and 19.9 percent, respectively. There was a general decline in the number of parcels as shown in Table 15. This maybe because of return to normalcy after the busy festive season in the second quarter.

Table 15 : Postal Items

Indicator/Period		Jan-Mar 26	Oct-Dec 25	Quarterly Variation (%)
Letters	Domestic	144,316	142,356	1.4
	International Outgoing	15,193	19,428	-21.8
	International Incoming	20,084	25,089	-19.9
Parcels	Domestic	102,890	108,348	-5.0
	International Outgoing	6,584	12,815	-48.6
	International Incoming	21,905	47,011	-53.4

Source: CA, Operators' Returns

3.2 Private Courier Traffic

The volume of letters and parcels handled by the licensed private courier operators during the quarter dropped, owing to the end of the festive season. However, international incoming parcels increased by 26.2 percent, as shown in Table 16.

Table 16: Courier Items

Indicator/Period		Jan-Mar 26	Oct-Dec 25	Quarterly Variation (%)
Letters	Domestic	636,566	796,578	-20.1
	International Outgoing	14,079	15,333	-8.2
	International Incoming	27,676	30,513	-9.3
Parcels	Domestic	3,683,993	3,923,635	-6.1
	International Outgoing	17,221	25,083	-31.3
	International Incoming	190,097	150,625	26.2

Source: CA, Operators' Returns

4. BROADCASTING SERVICES

4.1 Subscription to Broadcasting Services

As outlined in Table 17, the total number of active subscriptions to broadcasting services decreased by 5.1 per cent, to 1.5 million during the review period. There was a general decline in subscriptions across DTT, DTH, and cable TV services.

Table 17: Broadcasting Subscriptions

Indicator/Period		Mar-26	Dec-25	Quarterly Variation (%)
DTT	Go TV	405,013	440,375	-8.0
	Star Times	492,887	492,163	0.1
	Sub-Total	897,900	932,538	-3.7
DTH	Azam	36,031	34,233	5.3
	MultiChoice (DSTV)	248,053	270,503	-8.3
	Star Times	188,283	186,283	1.1
	Wananchi (Zuku)	173,396	190,557	-9.0
	Sub-Total	645,763	681,576	-5.3
Cable	Cable One	1,252	1,212	3.3
	CTN (MSA)	458	537	-14.7
	Wananchi (ZUKU)	31,113	45,800	-32.1
	Hirani	758	758	0.0
	Wadani Cable	95	95	0.0
	Sub-Total	33,676	48,402	-30.4
Total	1,577,339	1,662,516	-5.1	

Source: CA, Operators' Returns

5. FREQUENCY SPECTRUM MANAGEMENT

The number of assigned microwave links for deployment and FM sound broadcasting frequencies increased during the quarter by 1.7 and 0.5 percent, respectively, to 10,508 and 976 as shown in Table 18.

Table 18: Frequency Spectrum Management

<i>Indicator/Period</i>	<i>Jan-Mar 26</i>	<i>Oct-Dec 25</i>	<i>Quarterly Variation (%)</i>
Assigned Microwave Links for Deployment	10,508	10,337	1.7
FM Sound Broadcasting Frequencies Assigned	976	971	0.5

Source: CA,

6. ELECTRONIC TRANSACTIONS AND CYBER SPACE MANAGEMENT

6.1 Registered Domain Names

The number of registered users under the .KE domain as of March 31st, 2026, grew by 5.4 percent from 118,171 recorded at the end of the preceding quarter. Despite this overall growth, the number of registered users under the ME.KE and INFO.KE sub-domains declined by 2.5 and 18.2 percent, respectively

The breakdown of various .KE sub-domains and their respective numbers of registered users, recorded as at March 31st, 2026, are shown in Table 19.

Table 19: KE Domains

<i>SUB-DOMAIN</i>	<i>USER</i>	<i>Number of Users</i>		
		<i>Mar-26</i>	<i>Dec-25</i>	<i>Quarterly Variation (%)</i>
Total		124,498	118,171	5.4
CO.KE	Companies	110,687	104,972	5.4
OR.KE	Non-Profit Making Organizations	2,122	2,088	1.6
AC.KE	Institutions of Higher Education	1,465	1,418	3.3
SC.KE	Lower and Middle Level Institutions	1,028	993	3.5
NE.KE	Personal Websites and E-mail	75	66	13.6
ME.KE	Personal Websites and E-mail	195	200	-2.5
MOBI.KE	Mobile Content	36	22	63.6
INFO.KE	Information	108	132	-18.2
GO.KE	Government Institutions	911	890	2.4
.KE	Second Level	7,871	7,390	6.5

Source: Kenic

6.2 National Cyber Space Landscape

During the quarter under reference, the National KE-CIRT/CC detected 3.4 billion cyber threat events. The number of threat events decreased by 26.1 percent from 4.6 billion events recorded in the previous quarter.

In response to these threats, the National KE-CIRT/CC issued 20.6 million advisories between January and March 2026, compared to 21.8 million advisories issued during the preceding quarter, as shown in Table 20.

Table 20: Cybersecurity Landscape

<i>Indicator/Period</i>	<i>Threats and Advisories</i>	<i>Jan - Mar 26</i>	<i>Oct - Dec 25</i>	<i>Quarterly Variation (%)</i>
Threats	Malware	68,726,328	70,907,781	-3.1
	Brute Force Attacks	46,384,747	42,785,432	8.4
	Web Application Attacks	12,115,001	11,570,134	4.7
	System Vulnerabilities	3,231,465,502	4,375,339,677	-26.1
	Mobile Application Attacks	219,549	310,009	-29.2
	DDOS	8,202,803	58,346,952	-85.9
	Total Cyber Threats	3,367,113,840	4,559,259,985	-26.1
Advisories	Malware	525,853	591,950	-11.2
	Brute Force Attacks	1,219,838	1,883,864	-35.2
	Web Application Attacks	10,398,275	10,163,027	2.3
	System Attacks	8,110,197	7,831,843	3.6
	Mobile Application Attacks	9,670	6,140	57.5
	DDOS	317,921	1,337,794	-76.2
	Total Cyber Advisories	20,581,754	21,814,618	-5.7

Source: National KE-CIRT/CC

CONCLUSION

During the third quarter of the 2025/2026 Financial Year, active mobile subscriptions, mobile broadband subscriptions particularly 4G and 5G, and data consumption volumes registered notable growth. In contrast, 3G data subscriptions and consumption declined as users migrated to faster and more reliable mobile technologies. It is also noteworthy that the number of smartphones connected to the network increased during the quarter, while the number of feature phones, which primarily support basic voice calls, text messaging, and low-speed data services, declined. This trend is expected to continue considering the falling device costs, expanded high-speed mobile network infrastructure, and the growing necessity of mobile-based economic and social services in the country.